

# WORK

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## Campaign To **Build Capacity** & Break The Cycle

Renew • Rebuild • Reconnect

**TRY'S REENTRY PROGRAM  
EXISTS TO BREAK THE CYCLE  
OF RECIDIVISM AND HELP MEN  
REENTER SOCIETY.**

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# PERRY ASKS FOR YOUR HELP



Invest in TRY. With Truly Reaching You in its 23rd year, I believe that we are worthy of your support – whether that's money, equipment, time or expertise. Your investment will result in a return that helps our entire community. TRY helps men recently released from prison return to the workforce with new skills, return to their faith with new hope and return to their families with new resolve to be better husbands, sons and brothers. Please consider doing what you can to help TRY. And watch your investment grow. Thank you!

*Perry Clark*

## BOARD MEMBERS



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PERRY CLARK  
(Board Member)



STEVE WEWER  
(Non-voting Board Member)



LISA CLARK  
(Emeritus)

## KEY STAFF

# INVEST IN OUR SUCCESS

TRY WORKS. Developing the personal, life and employability skills needed to secure and maintain jobs and start careers that will earn participants a meaningful wage is our highest priority, and a key driver of successful reentry: Inability to find work and maintain an honest, livable wage is a leading cause of recidivism (a relapse that leads back to the criminal justice system and a return to prison).

In Ohio, 1 in 3 men released from prison go back. Through its unique, tailored process, TRY has built a reentry program that is proven and WORKS.

TRY's first-ever capital and capacity building campaign focuses appropriately on a "Work" theme: We WORK hard to provide tools and training for men we serve who must do the WORK needed to secure WORK that keeps them out of the system.

**ONLY ONE  
MAN TO  
DATE HAS  
RETURNED  
TO PRISON  
IN 20+  
YEARS.**



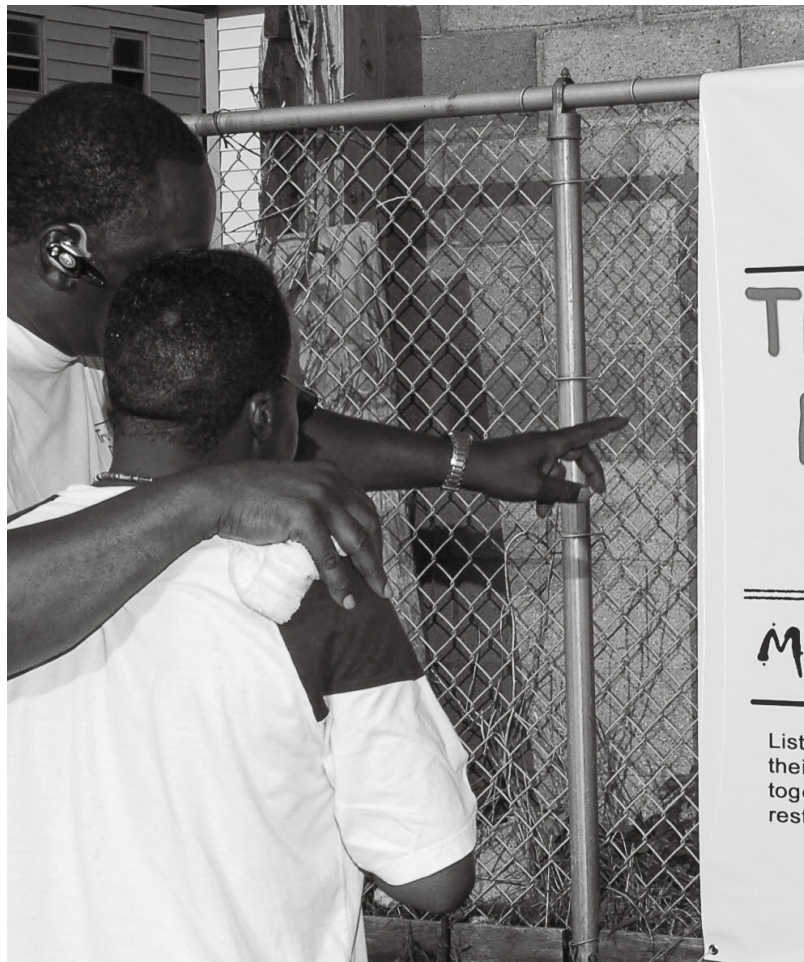
# ABOUT TRY

TRY is a 501c3 non-profit organization providing a high-impact blend of services for some of our community's most marginalized individuals: men coming out of lengthy incarceration, the majority also challenged by addiction or substance abuse issues.

In 1999, Founder Perry Clark and his wife Lisa launched TRY with the donation and renovation of a 5-bedroom transitional home, providing entry-level construction skills training and mentoring to put men back on their feet after years of negative, unhealthy behaviors.

**Today, TRY is a model for effective reentry programming across Akron, Summit County and the State of Ohio -- the organization and its partners are transforming lives and community.**

TRY now offers 28 beds in 7 transitional sober homes, all renovated by men participating in the program. This ensures men a safe, healthy environment in which to heal and acclimate. A growing TRY staff (now 20 strong!) facilitates provision of basic needs, Peer Recovery and mentoring services, supplying the "reentry tools" men require to succeed.







The construction skills training offered to TRY's earliest participants is now a burgeoning social-enterprise based, work-for-hire program and the organization's bedrock. Through dozens of partnerships, the Employment Skills Training program arms men with the hard and soft skills needed to get and keep jobs while serving as a steady, growing income base to support the reentry program.

- 75-150 men a year participate in short and longer-term training projects
- Skills training in 6 core areas
  - o Construction
  - o Lawncare/landscaping
  - o Commercial cleaning
  - o Logistics
  - o Leadership development
  - o Extended career skills

In 2021, a workforce development component was added to the Skills Training program that is shaping exciting future visions for this essential reentry component. Through a new partnership with conxusNEO and Stark State University, qualifying men served by TRY now have the opportunity for deepened professional development and education that puts them on a solid career track to well-paying and fulfilling employment.





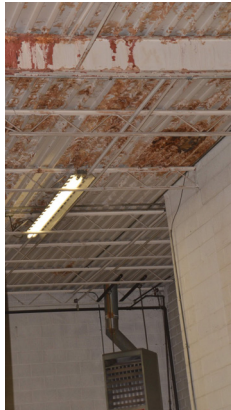
# PHASE ONE

**TRY TURNED \$350,000 CAMPAIGN DOLLARS INTO:**

- \$500,000 Annual Earned Income Growth
- New & Enhanced Programs
- Professional Training Environment
- Focus on Long-Term Sustainability







# PHASES TWO & THREE

## HERE'S HOW YOU CAN INVEST IN OUR CONTINUED WORK

We are raising the final \$400,000 for this work campaign to:

- Finish construction of South Street Training Hub
- Purchase training equipment and tools
- Buy work vehicles

Your generous gifts of money, in-kind services or materials, and more will help us reach our goal!

See Insert for list of specific needs





# VISION 2024 AND BEYOND

## How TRY Will Continue to Change Lives and Our Community

Now is the time to invest in TRY's success and set us up for the years to come and the thousands of men released from incarceration we will work with to help them recover from addiction, acquire practical, in-demand skills and achieve successful reentry into our community.

With your help, we'll build on our unique, holistic program that begins with basic needs and stability, and then layers in peer recovery, success coaching, career navigation, entrepreneurship programs and certifications such as CPT (Certified Production Technician).

And TRY will remain firmly rooted in our founding objectives to:

- Renew health and sense of self for our men
- Rebuild lives and relationships
- Reconnect men – permanently – with family and community

We WILL end the cycle of recidivism.

Please join us. TRY WORKS.



# CAMPAIGN PARTNERS AND SUPPORT

Rob and Alyssa Briggs Fund

Reed Family Fund



Corbin Foundation

Maynard Family Foundation



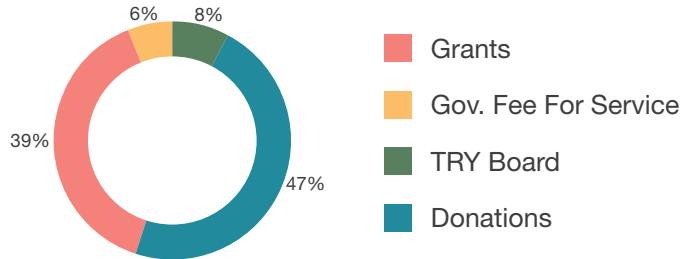
Patrick O'Neil



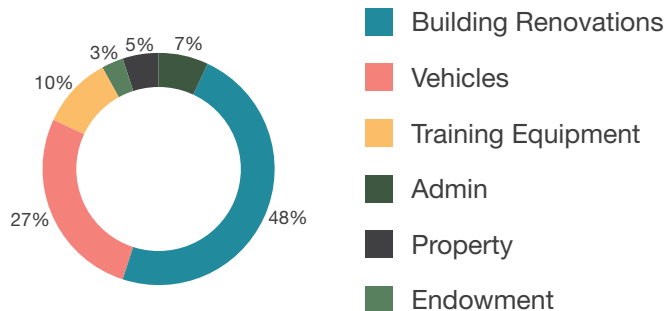
Welty Family Foundation



## CAMPAIGN REVENUE



## CAMPAIGN USES



# 700

## MEN SERVED

**50%**  
reduction in  
recidivism

**50,000**  
TRAINING HRS  
PER YEAR

**7,000+**  
RIDES TO  
PERSONAL APPTS

**16**  
MEN HIRED TO  
LAUNCH

**6,752**  
BED NIGHTS  
PER YEAR

**6 MEN**  
EMPLOYED 2021 VIA  
CPT PROGRAM



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